

bulthaup b2 – The Kitchen Workshop

Market launch in November 2008 – bulthaup b2 radically rethinks the kitchen and cooking

Aich, November 2008 – Starting from the philosophical origins of every living space, the fire and water points, bulthaup has created an open and mobile kitchen that can be added to and composed to suit each individual's personal requirements. The new elemental group is the logical follow-on of the kitchen workbench and defines the "kitchen workshop" in its original meaning – comprising a workbench, tool cabinet and appliance housing cabinet: The workbench for the fire and water point; the kitchen tool cabinet for crockery, cooking implements, spices and food; the appliance housing cabinet for the oven, dishwasher and refrigerator. bulthaup b2 follows the principle of "clearing away anything superfluous." What remains are the essentials – the most popular materials, the best tools, the finest provisions and the best-loved crockery.

bulthaup b2 is a kitchen that either conceals everything or showcases it. Opening the storage doors provides an overview of the entire kitchen domain: All the essentials are visible and to hand in a single glance. The smart compaction of the storage space makes pull-outs and drawers superfluous: The kitchen tool cabinet is the foil to the classic drawer-bound kitchen. Even the diversity of units is smartly minimalist: Just a few basic types and materials, such as oak and walnut veneer combined with worktops made from stainless steel, oak, walnut and gray sandstone, offer a limitless range of design variations. Once the doors are closed again, the beauty of the simple, purpose-oriented form becomes clearly apparent.

"With bulthaup b2, we are radically rethinking the kitchen and cooking," says Gerd Bulthaup. The workbench breaks with the convention of a clearly-defined, end-to-end worktop: With its flexible structure, modules can be combined individually at will and, by bolting new worktops, water points or appliance modules onto the b2 workbench, the product can be made to adapt to its owner's personal favorite habits and customs. Consequently, bulthaup b2 delivers a new dimension of simplicity when it comes to buying kitchens. That's because the kitchen workshop can follow the needs of and spatial changes implemented by its owner: Elements can be extended to suit – if the circle of family and friends increases, for example – added or replaced when new appliances come onto the market, and changed if a different material is preferred for the worktop.

bulthaup b2: bulthaup and EOOS

bulthaup gets its visions from the consistent observation of the living and eating habits of people from all over the world. bulthaup b2 is responsive to modern lifestyles, such as single-person or two-person households, or even "patchwork families", and is the perfect kitchen for pioneers of living and thinking. The design was developed in collaboration with the renowned design house EOOS in Vienna. With their method of "poetical analysis," the designers take a very special approach to the development of new products. Formative factors of image, ritual and received wisdom are brought together and synthesized. The result of this cooperation is unconventional, convincing and independent: bulthaup b2 defines the entire kitchen as a changeable system, and, according to Gerd Bulthaup, is thereby synonymous with the "versatile kitchen of today and tomorrow."

bulthaup b2 is on display at selected dealer showrooms around the world.